### H<sub>2</sub> 2020

# Compliance, Risk & Cybersecurity Market Monitor

Market Overview
Sector Spotlight
Public Market Performance
M&A Activity

### Risk and Regulatory Market: Regulation in the Biden Administration

One of the Trump Administration's policy priorities was deregulation, with the promise that, "for every new federal regulation, two existing regulations must be eliminated," as stated in Trump's first 100-day action plan. Although efforts and enactment varied over the last four years, the perception by corporations and compliance professionals was that regulation was lax or limited and enforcement agencies were short-handed if not gutted. As a result, the compliance environment was somewhat crippled and highly unpredictable. With Biden's administration now installed, there will be change, with moves to reinstate regulation and empower regulatory bodies. The impact of these changes is yet to be determined, but early actions signal that it could be significant.

Of the federal agencies that were impacted by Trump Administration deregulation, the Consumer Financial Protection Bureau (CFPB) is often cited as one that was significantly weakened. The CFPB is responsible for regulating consumer financial products and services. A 2019 report by a coalition of consumer advocates said the CFPB's enforcement actions declined 80% from 2015 to 2018, from 55 to 11. Brookings tracked this significant decrease in enforcement and other deregulation efforts by the Trump Administration.

Now, financial services and technology businesses are faced with recentering their compliance programs as enforcement increases. Continue to the Sector Spotlight on page two to see how business are reacting.

#### Sector Leadership



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### **Cybersecurity Market: The Automation Illusion**

Ten years ago, Marc Andreessen famously noted in the Wall Street Journal that, "software is eating the world." The gist of this argument will be familiar to most and has been borne out in subsequent as the virtual dimension has overtaken the physical. The trend for enterprises to undertake digital transformation initiatives to automate, streamline and better serve customers has moved from forward-thinking to table stakes in an eyeblink. Furthermore, the pandemic has accelerated this trend, as remote and virtual workspaces become the norm. However, too much technology without the human element facilitating its integration can create major problems.

One of the consequences of the trend to digital has been the meteoric rise in cybersecurity concerns and subsequent investment in software to address them. The investment in cybersecurity technologies, from threat intelligence platforms to endpoint detection to network traffic analysis, has led the way in the fight against threats, with over \$8.5B invested in cybersecurity software in 2020 alone, according to Gartner.

Yet, for all this investment in technology, there is something missing, commonly referred to as the "cybersecurity skills gap." Businesses are finding that even a full stack of automated tools for cyber defense requires trained, experienced professionals with the ability to respond to the threats these systems detect. While these tools help cyber professionals address problems more efficiently and separate the signal from the noise, all of this automation had coincided with, rather than alleviated, a widening skills gap. For a full analysis of how businesses and investors are responding to the cybersecurity skills gap, read our latest blog.

**Read More** 



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Source: Brookings Tracker, Gartner, Business Wire

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### Sector Spotlight: Regulation in the Biden Administration

### Issue Brief

- As is common during administration changes, compliance professionals and business owners are preparing for shifts in the regulatory regime and degree of enforcement. Many are forecasting an increase in regulatory enforcement as the Biden Administration aims to change course from Trump era deregulation.
- For financial institutions, the focus is on consumer protection and compliance with forecasted regulatory changes prioritizing the response to COVID-19 and economic recovery. New regulation is likely to include a new look at student loan debt, bank overdraft fees, housing discrimination, and payday loans among other initiatives.
- As a result, businesses are shifting their attention to their compliance framework and areas that may have become lax over the last four years. Where compliance gaps are found, businesses are turning to software and services to address deficiencies.
- Now more than ever, it's critical that businesses invest in data-driven and continuous compliance programs that are able to adapt more easily to administration changes, new regulation and identified misconduct. To not only meet the demands of a new regulatory regime but work toward a long-term compliance framework, businesses should refresh their risk assessments, evaluate their programs against the latest DOJ guidance, and document all compliance initiatives and progress.

### **Forecasted Trends**



#### **More Regulatory Predictability**

In terms of both funding and staffing of regulatory agencies, experts predict that the Biden administration will be more predictable.



#### **New Initiatives and Programs**

With COVID-19 leading priorities, new regulation imposed will likely be consumer and economic recovery focused.



#### Leadership Changes

The Trump administration left several regulatory agencies gutted. Biden's first move will be to appoint new leadership and fill vacancies at the DOJ, CFPB, SEC, and others.



#### A Corporate Focus on ESG

Biden campaigned heavily on environmental and social justice initiatives which will further the trend of corporate investment in ESG.

Source: Compliance Week, Boston Globe, Performline

### What Experts Are Saying

In a recent *Compliance Week* survey, industry professionals shared their forecasts for regulation and enforcement in the Biden Administration.

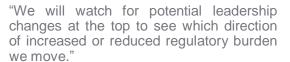


CCO & Privacy Counsel, Unisys

"I'm particularly invested in having a new arrangement for personal data transfers from the EU to replace the now disemboweled Privacy Shield regime."

#### **Mark Constable**

VP & CCO, Hingham Savings Bank



#### Cari Reed

SVP & CCO, Option Care Health

"[ACA] coverage changes impact our internal policies and processes, and we'll need to adopt revisions, communicate, and train to them, as well as consider how we monitor and audit going forward."





# **Sector Spotlight: Cybersecurity**

### **Motorola Solutions Acquires Delta Risk**

### **Target**



### **Acquirer**



### **Deal Commentary**

- Motorola Solutions continues to expand its offerings to encompass not just its hardware-driven legacy, but the services and software that allow it to offer holistic solutions to enterprises looking for an integrated, single-vendor solution.
- In an announcement to existing and target customers, Delta Risk said, "Joining the Motorola Solutions team gives Delta Risk access to a broad set of resources and capabilities that will enhance the combined offerings and services we offer. For our existing customers, it will be business as usual going forward, and you can rest assured that continuing to provide a high level of service will remain a priority."

### **Transaction Summary**

On September 21<sup>st</sup>, 2020, Motorola Solutions, a global provider of communication infrastructure, devices, accessories, software, and services, announced the acquisition of Delta Risk, a developer of cybersecurity services software. Delta Risk's software provides solutions across cloud infrastructure, training, compliance, and incident response, among others.

### **Transaction Information**

Announced Date 21-September-2020
Deal Type Acquisition

Target Information

Year Founded 2007 Target HQ San Antonio, TX # of Employees ~90

### **Deloitte Acquires Root9B, LLC (R9B)**

### **Target**



# Acquirer **Deloitte**.

### **Deal Commentary**

- Deloitte bolsters its MSSP offering by acquiring R9B's services and cutting-edge MDR platform, which allows them significant leverage with their SOC to make analysts more effective and responsive to security incidents, while proactively hunting for threats.
- Deborah Golden, Deloitte Risk & Financial Advisory Cyber and Strategic Risk leader and principal, said, "The addition of R9B's business will expand our complement of skilled cyber professionals and leading technologies, while also offering our clients an advantage against adversaries. Our newly combined powerful and innovative solutions for preventing, detecting and mitigating cyber threats are unlike anything we've seen available in today's market."

### **Transaction Summary**

On January 25<sup>th</sup>, 2021, Deloitte & Touche LLP announced its acquisition of substantially all the assets of Root9B, LLC (R9B), a leading provider of advanced cyber threat hunting services and solutions. In addition to its threat hunting platform, R9B offers credential risk assessment tools, security strategy courses and advisory and consulting services.

### **Transaction Information**

Announced Date 21-January-2021
Deal Type Acquisition

Target Information

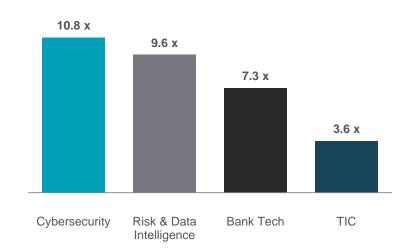
Year Founded 2011 Target HQ Colorado Springs, CO

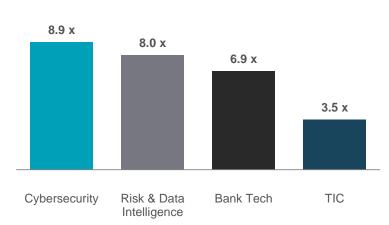
# of Employees ~81



### 2020E EV / Revenue

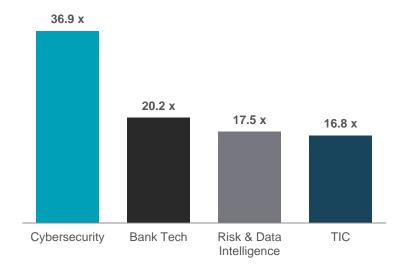
### 2021E EV / Revenue

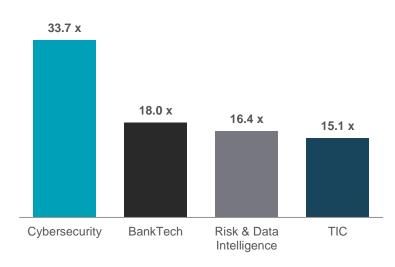




### 2020E EV / EBITDA

### 2021E EV / EBITDA

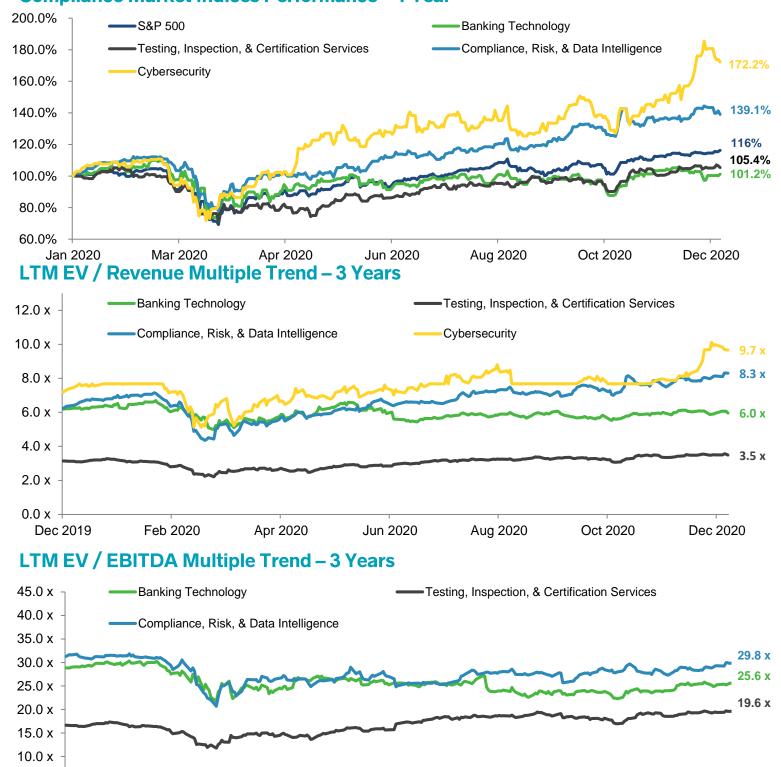




Source: Capital IQ, market data as of 31-Dec-2020



### **Compliance Market Indices Performance – 1 Year**



Source: Public filings as of 31-Dec-2020, Capital IQ

Feb 2020

5.0 x 0.0 x

Dec 2019

Note: Multiples charts may differ from Comparable Company Analysis figures due to detailed adjustments made to the Comparable Company Analysis.

Aug 2020

Jun 2020



Dec 2020

Oct 2020

Apr 2020

### **Bank Technology Index**

	Closing Price 31-Dec-2020	% of 52 Week High	Equity Market Cap	Enterprise Value	EV / Reven	nue Multiples 2021	EV / EBITD	A Multiples 2021	2020E EBITDA Margin
Banking Technology	31-Dec-2020	riigii	Cap	Value	2020	2021	2020	2021	Wai gii i
Fidelity	\$141.46	89.4%	\$88,947	\$103,387	8.2x	7.5x	19.6x	16.7x	41.8%
Fiserv	113.86	91.1	77,837	99,189	6.6	6.2	18.1	15.7	36.5
Jack Henry & Associates	161.99	80.6	12,412	12,335	7.2	6.7	22.5	21.3	31.7
	High	91.1%	\$88,947	\$103,387	8.2x	7.5x	22.5x	21.3x	41.8%
	Median	89.4	77,837	99,189	7.2	6.7	19.6	16.7	36.5
	Mean	87.0	59,732	71,637	7.3	6.8	20.1	17.9	36.7
	Low	80.6	12,412	12,335	6.6	6.2	18.1	15.7	31.7

### **Compliance, Risk, and Data Intelligence Index**

	Closing Price	% of 52 Week	Equity Market	Enterprise	EV / Reven	ue Multiples	EV / EBITD	A Multiples	2020E EBITDA
	31-Dec-20	High	Сар	Value	2020E	2021	2020E	2021	Margin
Compliance, Risk, & D	Data Intelligence								
Thomson Reuters	\$81.76	90.1%	\$40,645	\$42,285	7.1x	6.8x	21.9x	20.6x	32.4%
Wolters Kluwer	79.72	88.3	21,221	23,712	4.2	4.1	14.2	13.8	29.4
Avalara	164.89	89.4	14,892	14,285	29.2	23.1	NM	NM	1.2
RELX PLC	22.32	81.8	43,116	53,124	5.5	5.1	16.3	14.2	33.8
Workiva	91.62	97.7	4,367	4,158	14.0	10.3	NM	NM	2.2
GB Group	8.50	93.9	1,674	1,720	6.3	5.9	26.1	24.7	24.0
	High	93.9%	\$43,116	\$53,124	29.2x	23.1x	26.1x	24.7x	33.8%
	Median	89.4	18,057	18,999	6.7	6.3	19.1	17.4	24.0
	Mean	86.1	20,986	23,214	11.0	9.2	19.6	18.4	20.1
	Low	97.7	1,674	1,720	4.2	4.1	14.2	13.8	1.2

Source: Capital IQ, equity research reports, market data as of 31-Dec-2020

Notes: \$ in millions (except share price), any negative multiples or multiples greater than 35.0x are marked "NM", any negative margin trends are marked "NA"

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**Investment Banking** 

### **Cybersecurity Index**

	Closing Price 31-Dec-2020	% of 52 Week High	Equity Market Cap	Enterprise Value	EV / Revenu	ue Multiples 2021	EV / EBITDA 2020E	A Multiples 2021	2020E EBITDA Margin
Cybersecurity		_							
FireEye, Inc.	\$23.06	90.3%	\$5,252	\$5,381	5.8x	5.5x	39.7x	37.0x	14.5%
Fortinet, Inc.	148.53	96.9	25,127	23,518	9.2	7.9	31.2	27.1	29.4
Okta, Inc.	254.26	88.5	35,961	35,378	43.0	33.0	NM	NM	2.9
Palo Alto Networks, Inc.	355.39	94.8	37,492	37,718	10.1	8.4	39.9	37.0	25.2
Rapid7, Inc.	90.16	95.3	5,121	5,275	13.0	10.9	NM	NM	3.6
SailPoint Technologies H	- 53.24	89.3	5,107	4,984	14.0	12.5	NM	NM	10.1
Telos Corporation	32.98	99.8	2,133	2,315	12.9	8.4	NM	NM	4.0
Tenable Holdings, Inc.	52.26	91.7	5,837	5,607	12.8	10.8	NM	NM	6.8
	High	99.8%	\$37,492	\$37,718	43.0x	33.0x	39.9x	37.0x	29.4%
	Median	93.3	5,252	5,381	12.9	8.4	39.7	37.0	8.0
	Mean	93.3	16,599	16,367	15.4	12.4	36.9	33.7	12.0
	Low	88.5	2,133	2,315	5.8	5.5	31.2	27.1	2.9

### **Testing, Inspection & Certification Index**

	Closing	% of 52	Equity						2020E
	Price	Week	Market	Enterprise Value	EV / Revenue Multiples		EV / EBITDA Multiples		EBITDA
	31-Dec-2020	High	Сар		2020E	2021E	2020E	2021E	Margin
Testing, Inspection, and Certifica	tion								
SGS	\$3,017.80	92.8%	\$23,548	\$24,327	3.8x	3.5x	16.8x	15.1x	22.6%
Intertek Group	77.11	87.0	12,519	13,737	3.6	3.5	17.9	15.5	20.3
Bureau Veritas	26.62	83.7	11,988	14,490	2.6	2.4	14.5	12.5	17.7
	High	92.8%	\$23,548	\$24,327	3.8x	3.5x	17.9x	15.5x	22.6%
	Median	87.0	12,519	14,490	3.6	3.5	16.8	15.1	20.3
	Mean	87.8	16,018	17,518	3.3	3.1	16.4	14.4	20.2
	Low	83.7	11,988	13,737	2.6	2.4	14.5	12.5	17.7

Source: Capital IQ, equity research reports, market data as of 31-Dec-2020

Notes: \$ in millions (except share price),, any negative multiples or multiples greater than 35.0x are marked "NM", any negative margin trends are marked "NA"

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**Investment Banking** 

# **Featured M&A Activity**

Date	Target	Buyer/Investor	EV	Summary
23-Dec-20	VERA	helpsystems	ND	Vera Security, Inc. develops data security solutions for clients in a variety of end industries
21-Dec-20	identropy	protiviti®	ND	<ul> <li>Identropy, Inc. provides identity and access management (IAM) services to businesses.</li> </ul>
14-Dec-20	C@MPLY365.	LIBERTY HALL Capital Partners	ND	Comply365, LLC offers a hosted solution to build an architecture allowing independent autonomous compliance management
10-Dec-20	© eOriginal Trust the Asset. Trust the Transaction.™	• Wolters Kluwer	\$280M	<ul> <li>eOriginal is a trusted leader in digital lending technology, serving more than 650 customers in the U.S.</li> </ul>
19-Nov-20	VERAFÎN	<b>N</b> asdaq	\$2,750M	<ul> <li>Verafin Inc. develops cloud-based enterprise fraud detection and anti-money laundering software solutions for financial institutions in North America.</li> </ul>
17-Nov-20	0000	InPayTech Integrated Payment Technologies Limited	ND	<ul> <li>Comply Path Holdings Pty Ltd. develops and operates a regulatory compliance platform.</li> </ul>
15-Nov-20	Source 4.4. Consulting	WELL Health TECHNOLOGIES CORP	ND	Source 44 Consulting Incorporated provides cybersecurity products and services to businesses across Canada.
10-Nov-20	<b>DATAGUİSE</b>	<b>PKWARE</b> °	ND	<ul> <li>Dataguise, Inc. develops software that provides data security intelligence and solutions for discovering and analyzing risk exposure; and managing sensitive data</li> </ul>
02-Nov-20	<b>ICS</b> GROUP	FORESIDE	ND	<ul> <li>ICSGroup has helped its clients adhere to regulatory requirements and industry standards by developing and managing robust compliance programs</li> </ul>
01-Nov-20	SYMPHONIC	<b>Ping</b> ldentity°	\$32M	<ul> <li>Symphonic Software Ltd develops access and authorization management software platform to safeguard sensitive information for cross- sector multi-dimensional organizations.</li> </ul>
20-Oct-20	CALYTERA	GRANICUS	ND	Calytera works with hundreds of government agencies to help them digitize and automate critical functions
19-Oct-20	Axiom	THOMABRAVO	ND	Axiom Software Laboratories, Inc. provides enterprise-wide infrastructure and analytical applications

Source: Public filings as of 31-Dec-2020, Capital IQ, Pitchbook



# **Featured Private Placements**

Date	Target	Investor	Capital Raised	Summary
18-Dec-20	<b>⊘</b> VERY GOOD SECURITY	West Street Capital	\$60M	Very Good Security, Inc. develops and delivers data security solutions.
18-Dec-20	OneTrust PRIVACY, SECURITY & TRUST	INSIGHT PARTNERS	\$300M •	OneTrust, LLC develops privacy, security, and third-party risk technology platform.
18-Dec-20	LACEWORK	SHV	\$525M	Lacework, Inc. provides a cloud security platform.
17-Dec-20	STAR COMPLIANCE	MARLIN EQUITY	ND	StarCompliance, Inc. provides Web-based regulatory compliance software solutions for the financial services industry worldwide.
15-Dec20	<b>Outpost</b> 24	Swedbank Robur	• \$19M	Outpost24 AB provides network security solutions that help corporate and government customers to manage security risks and to meet compliance requirements.
10-Dec-20	VENAFI	THOMABRAVO	ND ND	Venafi, Inc., a cyber security company, provides enterprise key and certificate management security solutions.
19-Nov-20	F@RTER°	BESSEMER VENTURE PARTNERS	\$125M	Forter, Inc. develops an end-to-end e- commerce fraud prevention solutions for online merchants.
17-Nov-20	<b>√</b> Activ <b>Trak</b>	SAPPHIRE V E N T U R E S	\$50.0M	Birch Grove Software, Inc., doing business as ActivTrak, offers cloud-based software for monitoring employees' online activities.
17-Nov-20	<b>DeFY</b>	SVERICA	ND	Defy Security LLC provides cyber security services and solutions to financial institutions, healthcare organizations, manufacturers, and retailers.
11-Nov-20	ISOVALENT	investments	\$29M	Isovalent, Inc. develops software solutions that help enterprises to connect, monitor, and secure workloads in cloud-native ways.
29-Oct-20	<b>Abnormal</b>	MENLO V E N T U R E S	\$60M	Microshare is a developer of a data management software platform focused on governance, privacy, compliance, and security
09-Oct-20	o sonraí	MENLO V E N T U R E S	\$20M	Sonrai Security Inc. delivers an enterprise identity and data governance platform for AWS, Azure, GCP, and Kubernetes.

Source: Public filings as of 31-Dec-2020, Capital IQ, Pitchbook



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