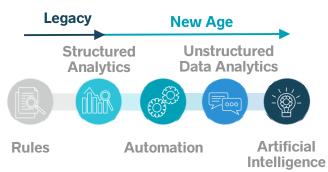


### **Compliance Technology & Services** Market Monitor

#### Innovation, Regulation, Consolidation: AML & KYC in 2020 and Beyond

Anti-money laundering (AML) and know your consumer (KYC) compliance is an essential business function for all financial institutions (FIs). Yet, non-compliance with AML and KYC accounted for greater than **60%** of total global penalties against FIs in 2019, **totaling \$8.35 billion** in fines alone. How can something that is so mission critical operate so inefficiently? The answer is relatively simple. Despite advances in technology, data and analytics, AML and KYC practices and processes remain relatively antiquated for primarily two reasons. First, practices are highly manual, require immense resources and are wrought with inefficiencies. Second, legacy technology platforms are aging, rules-based and simply inadequate (e.g. cannot access and/or process external, unstructured data); according to Celent these systems often, *"generate a high proportion of false positives, often surpassing 80 or 90% of alerts…"* 



To further compound the issue, AML legislation is evolving and becoming increasingly complex, putting further stress on AML and KYC operations. For example, in 2018, the CDD rule was enacted, requiring banks to gather and verify the individuals who own and control a company when opening an account. This simple rule alone dramatically increased the complexity of onboarding and monitoring customers.

Further, both the EU (2020 Action Plan) and the US (Anti-Money Laundering Act of 2020) have proposed new legislation to overhaul the current AML systems in their respective jurisdictions. Both measures are intended to harmonize existing AML rules and ensure they are implemented more effectively as well as to enhance oversight and enforcement across its member states.

With the AML solutions market expected to grow at a **CAGR of 19.5%** from \$1.5 billion in 2019 to \$3.6 billion in 2024, now is the time for financial institutions to adapt their compliance operations beyond legacy solutions and explore more modern platforms that are fit-for-purpose and utilize the latest in cloud computing and AI/ML technology.

Successfully utilizing innovative AML and KYC technology will be critical to meet the heightened compliance requirements and overcome the resource strains that have only been exacerbated by the COVID-19 crisis. New entrants in the sector, such as **Sayari** and **Hummingbird** are already attracting attention, both having raised institutional capital in the last quarter. These newcomers and others seek to disrupt the status quo and unseat incumbent tech and data providers. Incumbents in the space will need to adapt to compete and avoid losing market share and/or obsolescence.



1 CLEARSIGHT MONITOR | Compliance Technology & Services | Q2 2020

- hummingbird
- Founded: 2016
- Location: San Francisco, CA
- Total Raised: \$11.2 M
  - Date of Last Raise: 7.18.2020

Market Overview Sector Spotlight Public Market Performance M&A Activity

Sector Leadership



John Rakowski Managing Director

Email John +1 (703) 672-3106





Jim McCabe

<u>Email Jim</u> +1 (703) 672-3112

Sources: Moody's, Celent, Pitchbook.com



### **General Compliance**

**Debunking The Myth That Greater Compliance Makes IT More Secure.** "Bottom Line: Excelling at compliance doesn't protect any business from being hacked, yet pursing a continuous risk management strategy helps." – <u>Forbes</u>

**Rising Compliance Requirements to Propel Key Management as a Service Market at 25.9% CAGR between 2020 and 2030: P&S Intelligence.** "In the wake of the rising cyber attacks, adoption of cloud technologies, and focus on digital transformation, the need to meet the associated regulatory compliance is increasing around the world." – <u>GlobeNewswire</u>

**ANALYSIS: Deconstructing the 2020 DOJ Compliance Guidance.** "It's been a couple of weeks since the Department of Justice released its latest version of the 'Evaluation of Corporate Compliance Programs' (2020 Guidance)." – <u>Bloomberg News (Law)</u>

### **Financial Services Compliance**

**Banks Face Increasing Compliances Risks, OCC Says.** "The coronavirus pandemic has forced some financial institutions to reduce staff or reassign personnel at a time when applications for government relief programs are flooding in, heightening banks' compliance risks, the Office of the Comptroller of the Currency said." – <u>Wall Street Journal</u>

**How Privacy-Enhanced Technologies Can Make Financial Crime Compliance More Effective.** "Financial Institutions are investing substantial resources in combating money laundering and other forms of financial crime." – <u>ABA</u>

**Keeping Up With The Compliances: A 2020 AML Guide for Money Service Businesses.** "Money laundering has become a huge problem worldwide. Money service businesses or MSBs have become the new vehicle for criminal groups to laundry cash and move it across the borders and inside countries." – <u>Finance Magnates</u>



### Healthcare / Life Sciences Compliance

After the Curve: AN Analysis of the Changing face of Healthcare. "In the same way that the events of September 11, 2001, suddenly and permanently changed the way we travel, the current Coronavirus (COVID-19) pandemic is suddenly and permanently changing the way we deliver, consume and pay for healthcare services in the United States." – <u>National Law Review</u>

Patient Safety and Risk Management Software – Global Market Insights and outlook Through 2017-2018. "The Global Patient Safety and Risk Management Software Market is poised to grow at a CAGR of around 10.3% by 2028." – <u>Business Wire / Research and Markets</u>

**Tech optimization: Fine-tuning cybersecurity defenses.** "Every day, there are countless cyberattacks by malicious actors on healthcare provider organizations." – <u>Healthcare IT News</u>

### Data & Privacy

**Market forces, not regs, leading the charge for data privacy.** "Data privacy is about to become a more tangible concept to Americans not due to regulation like the CCPA, but because the most influential brand in the nation is making it a pillar of how it does business." – <u>Compliance Week</u>

**Revised DOJ compliance guidance offers risk-management lessons for cybersecurity leaders.** "In February 2017, the Criminal Division of the US Justice Department (DOJ) issued its first-ever guidance for prosecutors of white-collar crime to use when assessing whether a company complied with its own risk management program." – <u>CSO United States</u>

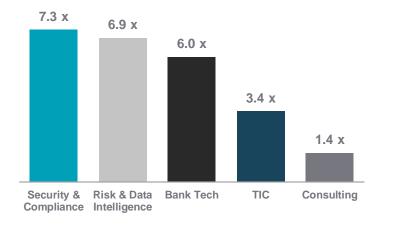
**Democratic privacy bill proposes new data agency.** "A draft privacy bill from Sen. Sherrod Brown (D-Ohio) would require companies seeking to collect sensitive personal data to receive a "certification of compliance" from a newly created independent agency." – <u>Compliance Week</u>

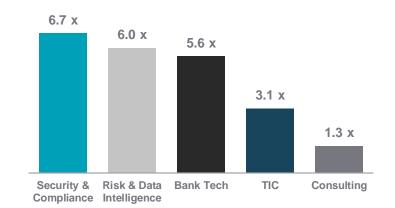


# Compliance Technology & Services Public Market Performance

#### 2020E EV / Revenue

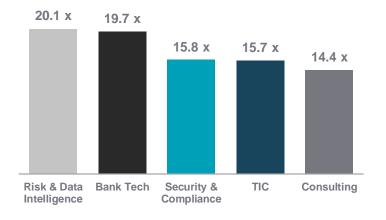
#### 2021E EV / Revenue

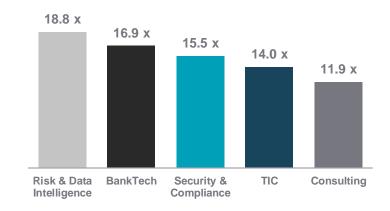




2020E EV / EBITDA



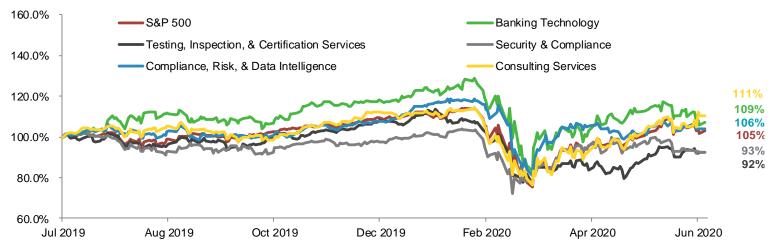




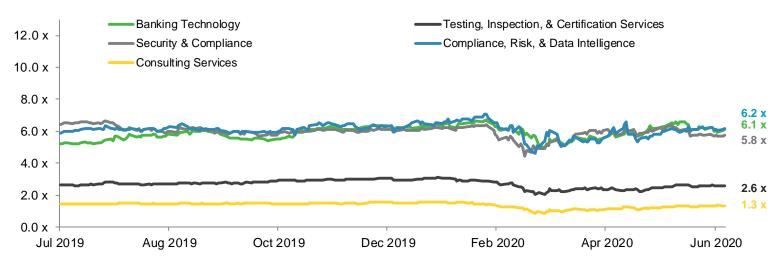
Source: Capital IQ, market data as of 30-Jun-2020



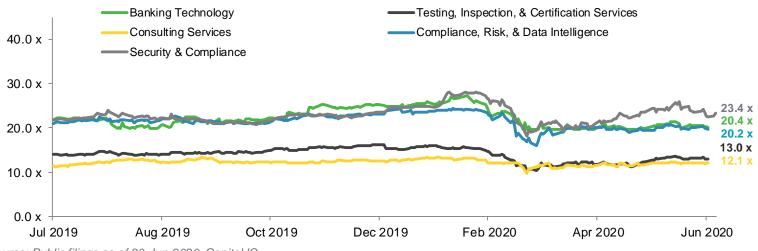
### Compliance Market Indices Performance – 1 Year



### LTM EV / Revenue Multiple Trend – 3 Years



#### LTM EV / EBITDA Multiple Trend – 3 Years



Source: Public filings as of 30-Jun-2020, Capital IQ

Note: Multiples charts may differ from Comparable Company Analysis figures due to detailed adjustments made to the Comparable Company Analysis.



## **Public Market Performance**

### Select Bank Technology Companies

	Closing Price	% of 52 Week	Equity Market	Enterprise	EV/R	evenue Mu	ltiples	EV/E	BITDA Mul	tiples	2020E Revenue	2020E EBITDA
	30-Jun-2020	High	Cap	Value	LTM	2020	2021	LTM	2020	2021	Growth	Margin
Banking Technology												
Fidelity	\$134.09	84.8%	\$83,946	\$103,387	9.1x	8.2x	7.6x	26.4x	19.7x	16.9x	19.9%	43.0%
Fiserv	97.62	78.1	66,692	89,362	6.2	6.0	5.6	18.2	16.1	14.3	0.2	37.2
Jack Henry & Associates	184.03	94.4	14,158	14,104	8.4	8.4	7.9	27.8	26.2	24.2	7.3	31.9
ACI Worldwide	26.99	68.6	3,249	4,561	3.4	3.3	3.1	20.9	13.3	11.2	9.7	24.8
Bottomline Technologies	50.77	88.7	2,351	2,353	5.3	5.2	4.7	24.6	24.8	20.8	4.0	21.1
	High	94.4%	\$83,946	\$103,387	9.1x	8.4x	7.9x	27.8x	26.2x	24.2x	19.9%	43.0%
	Median	84.8	14,158	14,104	6.2	6.0	5.6	24.6	19.7	16.9	4.0	24.8
	Mean	82.9	34,079	42,753	6.5	6.2	5.8	23.6	20.0	17.5	4.3	23.1
	Low	68.6	2,351	2,353	3.4	3.3	3.1	18.2	13.3	11.2	0.2	21.1

### Select Compliance, Risk & Data Intelligence Companies

	Closing Price	% of 52 Week	Equity Market	Enterprise	EV/R	evenue Mu	ltiples	EV/E	BITDA Mul	tiples	2020E Revenue	2020E EBITDA
	30-Jun-20	High	Cap	Value	LTM	2020	2021	LTM	2020	2021	Growth	Margin
Compliance, Risk, &	Data Intelligenc	e										
Thomson Reuters	\$70.00	83.9%	\$35,077	\$37,610	6.4x	6.3x	6.0x	32.7x	20.1x	18.8x	1.0%	31.3%
Wolters Kluwer	79.72	96.3	21,221	23,285	4.3	4.2	4.0	14.8	14.4	13.8	4.6	28.9
Avalara	133.09	95.9	10,437	9,986	24.4	21.7	17.5	NM	NM	NM	22.8	NA
Workiva	53.49	83.4	2,523	2,309	7.5	6.9	6.0	NM	NM	NM	14.1	NA
GB Group	8.50	83.4	1,654	1,700	6.9	7.4	6.9	34.6	34.3	30.4	1.7	22.0
	High	96.3%	\$35,077	\$37,610	24.4x	21.7x	17.5x	34.6x	34.3x	30.4x	22.8%	31.3%
	Median	83.9	10,437	9,986	6.9	6.9	6.0	32.7	20.1	18.8	4.6	28.9
	Mean	88.6	14,183	14,978	9.9	9.3	8.1	27.4	23.0	21.0	8.8	27.4
	Low	83.4	1,654	1,700	4.3	4.2	4.0	14.8	14.4	13.8	1.0	22.0

### **Select Business Consulting Companies**

	Closing Price	% of 52 Week	Equity Market	Enterprise	EV/R	evenue Mı	ultiples	EV/E	BITDAMu	ltiples	2020E Revenue	2020E EBITDA
	30-Jun-2020	High	Сар	Value	LTM	2020	2021	LTM	2020	2021	Growth	Margin
<b>Business Consulting</b>	Services											
Accenture	\$214.72	98.5%	\$146,680	\$144,215	3.2x	3.2x	3.0x	20.0x	17.8x	17.1x	1.7%	18.2%
Capgemini	114.73	84.3	20,031	24,325	1.5	1.4	1.3	12.0	9.5	8.5	11.8	14.4
FTI Consulting	114.55	79.5	4,490	4,758	2.0	2.0	1.8	14.3	14.5	12.4	5.8	13.6
ICF International	64.83	68.1	1,272	1,893	1.3	1.3	1.2	15.0	14.4	12.6	(0.3)	8.9
CBIZ	23.97	83.4	1,353	1,676	1.8	1.8	1.7	13.2	14.4	12.4	(1.0)	12.5
Korn Ferry	30.73	69.9	1,688	1,590	0.8	1.0	0.9	6.0	7.6	6.7	(16.7)	10.6
Huron Consulting	44.25	62.4	1,078	1,455	1.6	1.8	1.6	13.7	22.6	13.2	(5.1)	7.9
CRA International	39.50	67.9	322	533	1.1	1.1	1.1	11.9	12.6	11.4	4.0	9.1
<b>Resources Connection</b>	11.97	66.8	387	385	0.5	0.6	0.6	7.2	9.3	6.7	(6.5)	6.2
Heidrick & Struggles	21.62	65.1	436	425	0.6	0.8	0.7	6.1	7.3	6.3	(20.4)	10.3
Franklin Covey	21.40	51.1	299	315	1.5	1.4	1.3	16.9	14.4	NA	(1.6)	10.0
	High	98.5%	\$146,680	\$144,215	3.2x	3.2x	3.0x	20.0x	22.6x	17.1x	98.5%	18.2%
	Median	67.9	1,272	1,590	1.5	1.4	1.3	13.2	14.4	11.9	(1.0)	10.0
	Mean	63.6	16,185	16,506	1.5	1.5	1.4	12.4	13.1	10.7	(2.7)	9.4
	Low	51.1	299	315	0.5	0.6	0.6	6.0	7.3	6.3	(20.4)	6.2

Source: Capital IQ, equity research reports, market data as of 30-Jun-2020

Notes: \$ in millions (except share price), companies sorted by EV, any negative multiples or multiples greater than 35.0x are marked "NM", any negative margin trends are marked "NA"



## **Public Market Performance**

#### **Select Security & Compliance Companies**

	Closing Price	% of 52 Week	Equity Market	Enterprise	EV/R	evenue Mu	ltiples	EV/F	BITDA Mul	tiples	2020E Revenue	2020E EBITDA
	30-Jun-20	High	Сар	Value	LTM	2020	2021	LTM	2020	2021	Growth	Margin
Security & Comp	oliance	-										_
Checkpoint	\$107.43	88.8%	\$17,193	\$15,601	7.8x	7.7x	7.5x	16.5x	15.8x	15.5x	1.0%	49.1%
Proofpoint	114.56	83.2	7,137	6,950	7.3	6.8	5.8	NM	NM	NM	15.0	14.0
Qualys	106.23	87.3	4,522	4,190	12.3	11.7	10.4	33.0	27.6	23.9	11.2	42.5
Verint	45.18	75.5	2,915	3,344	2.6	2.7	2.5	22.6	10.7	9.4	1.9	25.0
	High	88.8%	\$17,193	\$15,601	12.3x	11.7x	10.4x	33.0x	27.6x	23.9x	15.0%	49.1%
	Median	85.3	5,830	5,570	7.5	7.3	6.7	22.6	15.8	15.5	6.5	19.5
	Mean	83.7	7,942	7,521	7.5	7.2	6.5	24.0	18.0	16.3	7.0	20.5
	Low	75.5	2,915	3,344	2.6	2.7	2.5	16.5	10.7	9.4	1.0	14.0

### Select Testing, Inspection, & Certification Companies

	Closing Price	% of 52 Week	Equity Market	Enterprise	EV/R	evenue Mu	ltiples	EV/E	BITDA Mul	tiples	2020E Revenue	2020E EBITDA
	30-Jun-2020	High	Сар	Value	LTM	2020	2021	LTM	2020	2021	Growth	Margin
Testing, Inspection, and	d Certification											
SGS	\$2,505.96	80.5%	\$19,101	\$20,675	3.1x	3.4x	3.1x	16.5x	15.7x	14.0x	(11.0)%	21.6%
Intertek Group	72.26	88.1	11,760	12,858	3.4	3.6	3.5	16.6	17.8	15.5	(12.1)	20.3
Bureau Veritas	22.72	72.2	10,295	12,105	2.3	2.3	2.2	12.2	12.9	11.2	(9.2)	18.1
	High	88.1%	\$19,101	\$20,675	3.4x	3.6x	3.5x	16.6x	17.8x	15.5x	(9.2)%	21.6%
	Median	80.5	11,760	12,858	3.1	3.4	3.1	16.5	15.7	14.0	(10.1)	20.3
	Mean	80.3	13,719	15,213	2.9	3.1	2.9	15.1	15.5	13.6	(10.8)	20.0
	Low	72.2	10,295	12,105	2.3	2.3	2.2	12.2	12.9	11.2	(12.1)	18.1

Source: Capital IQ, equity research reports, market data as of 30-Jun-2020

Notes: \$ in millions (except share price), companies sorted by EV, any negative multiples or multiples greater than 35.0x are marked "NM", any negative margin trends are marked "NA"





Compliance Technology & Services

### **Featured M&A Activity**

Date	Target	Buyer/Investor	EV	Summary
Jun-20	INTEGRIS SOFTWARE	PRIVACY, SECURITY & TRUST (Insight Partners and Coatue Management)	ND	<ul> <li>Integris Software is a provider of data discovery and classification software intended to help companies manage data privacy</li> </ul>
Jun-20	Stanley Davis	(Seastone Investments)	ND	<ul> <li>Stanley Davis provides cloud-based e-service software, secretarial, administrative, and compliance services for company formations</li> </ul>
Jun-20		Ridgemont Equity PARTNERS"	ND	<ul> <li>American Safety Council is a provider of OSHA-compliant online licensing training and certification</li> </ul>
Jun-20	Guardian Analytics	NICE	ND	<ul> <li>Guardian developed a risk management tool for online fraud detection, forensics, and ongoing risk monitoring to financial institutions for addressing AML compliance requirements</li> </ul>
Jun-20	TRAPETS	M. MONTERRO	\$33.1 M	<ul> <li>Trapets AB develops AML, KYC screening, and trade surveillance solutions</li> </ul>
May-20	ACA COMPLIANCE GROUP nka Wheelhouse Advisors		\$7.8 M	<ul> <li>ACA Compliance Group is a provider of governance, risk, and compliance advisory services and technology solutions</li> </ul>
May-20	BERTELSMANN Tomrcal Solutors Risk Management	experian.	\$202.8 M	<ul> <li>The Risk Management division of Arvato offers credit rating services, including authentication, monitoring, and anti-fraud services</li> </ul>
May-20	Cavedos GRC GmbH	(Main Capital Partners)	ND	<ul> <li>Avedos develops enterprise management software solutions for governance, risk and compliance (GRC) services</li> </ul>
May-20	🌒 taxweb	Sovos (Hg Capital)	ND	<ul> <li>Taxweb develops tax determination software for enterprises operating in Brazil</li> </ul>
May-20		(BV Investment Partners)	ND	Sharpline Allocations, Inc. provides Medicare secondary payer (MSP) compliance services
May-20	Lifeguard Solutions	COMPLIANCEQUEST Outly, Compliance, Calibration, Communication (Insight Partners)	ND	<ul> <li>Lifeguard Solutions is a provider of QHSE (quality, health, safety and environmental) management solutions</li> </ul>
May-20	nka BDO Cerberus	BDO	ND	<ul> <li>Cerberus Limited (nka BDO Cerberus Regulatory Consulting) provides risk and regulatory compliance consultancy services</li> </ul>
Apr-20	🕖 DivvyCloud	RAPID	\$147.8 M	<ul> <li>DivvyCloud develops a software that allows enterprise customers to automate security, compliance, and governance risks</li> </ul>
Apr-20		accenture	ND	<ul> <li>The Nike Group provides regulatory and consulting services and technology allowing users to constantly monitor new regulatory requirements and adapt to new rules</li> </ul>

Source: Public filings as of 30-Jun-2020, Capital IQ, Pitchbook



Compliance Technology & Services

### **Featured Private Placements**

Date	Target	Buyer/Investor	Capital Raised	Summary
Jun-20	()) Ubble	PARTECH Capital Capital	• \$11.2 M	Ubble is a developer of an identity verification platform designed to improve secure customer validation processes
Jun-20	SecurityGate	<b>Y</b> HOUSTON VENTURES	• ND	SecurityGate is a provider of a security, risk, and compliance management platform intended to manage the complete cyber risk assessment process
Jun-20	PAYFONE,	TransUnion	• \$100.0 M	Payfone is a developer of an identity-verification software designed to protect against identity theft and social engineering attacks from professionals
Jun-20		national <b>grid</b> partners	• \$15.0 M	RisklQ develops a digital threat management platform designed to offer unified insight and control for external threats
May-20	SECBERUS		• ND	Secberus is a developer of a SaaS-based Cloud Security Posture Management and Compliance Reporting (CSPM) platform intended to provide end-to-end security and risk visibility
May-20	➢ hummingbird	flourish	\$8.2M	Hummingbird Regtech develops a platform for managing AML operations at banks
Apr-20	<b>) (</b> DEEPLABS	GRAMERCY FUND	• \$16.0 M	Deep Labs is a developer of a persona intelligence-based platform designed to facilitate an advanced understanding of how an actor's behaviors change
Apr-20	SafetyCulture	tdm.	• \$37.7 M	Safety Culture is a developer of an enterprise compliance checking platform designed to facilitate inspections by improving workplace standards
Apr-20		VISA global brain	ND	Railsbank Technology develops an API banking and compliance technology platform that connects a global network of banks
Apr-20	OKËRA	ClearSky	• \$15.0 M	Okera is a provider of an active data access platform intended to offer companies to deliver secure data access in multi-cloud and hybrid cloud environments
Apr-20	🔅 PRIVITAR	WARBURG PINCUS	• \$87.0 M	Privitar develops products for privacy preserving data mining and sophisticated data anonymization
Mar-20	Resilia	Mucker Capital	• \$8.0 M	Exempt Me Now, Inc., dba Resilia, is a developer of an automated filling platform that simplifies compliance processes for non-profit organizations

Source: Public filings as of 30-Jun-2020, Capital IQ, Pitchbook



# **About Clearsight**

Clearsight Advisors is an independent merchant banking firm dedicated to driving the Knowledge Economy by providing world-class M&A and capital raising solutions exclusively to growth-oriented Business Services and Technology companies. Clearsight combines deep market insights across software, services and data. Clearsight Capital Advisors, Inc., a wholly owned subsidiary, is a registered member of FINRA & SIPC. For more information about Clearsight, visit <u>www.clearsightadvisors.com</u>  1650 Tysons Boulevard, Suite 710
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### **Select Transactions**



